



Program Summary

The Responsible Recruitment & Employment Program – Fighting Forced Labor

The Program

Quizrr is launching a pre-competitive collaboration, engaging global corporations and relevant stakeholders to fight forced labor in global supply chains.

With support from Walt Disney's Supply Chain Investment Program (SCIP), Quizrr aims to accelerate the eradication of forced labor in global supply chains with a shared knowledge platform that can be scaled and sustained. By using tech-based and worker-centric tech tools we will raise awareness and nudge behavioural change within different levels of the supply chain, backed with real time data.

Quizrr and our partners are deploying a scalable, industry agnostic digital training program focusing on forced labor in the context of recruitment and employment, for employees in global supply chains.

The Problem

Forced Labor is a global challenge rapidly accelerated by the pandemic.

It is estimated that 21 million people are victims of forced labor, and the numbers are growing at a pace, exposing already vulnerable people to increased risk. There is a need for understanding the definition of forced labor, what equivalence of forced labor is in different country contexts, how to identify it, and what actions and remediation steps to take. Recent years have seen forced labor as one of the biggest concerns, as businesses undertake their due diligence. Forced labor can range from debt bondage to the worst forms of child labor and can be found in any part of the supply chain and in any country.

Further there is a lack of scalable solutions that can address multiple levels in global supply chains, reaching vulnerable groups who have increased risk of being exposed to bonded labor. The ongoing pandemic is accelerating the need of access to reliable information that can reach people no matter where they are.

The Quizrr solution

In a pre-competitive collaboration between brands in multiple segments that effectively addresses the topic we will scale and expand Quizrr's tech-based training solution, to raise awareness and nudge behavioural change within different levels of the supply chain, backed with real time data.

- Industry-agnostic program,
- User-centric tech solution for reach across employment and tech literacy levels
- Regional Approach - the training is built with clustered key components - regional assets - to allow for short lead time to market and for expansion.
- Engaging and respectful sensitizing content – answering the WHY
- Dashboard to provide data analytics, M&E, trends & patterns

Data on training performance is captured through the Quizrr Dashboard, enabling instant follow up on KPI's, key measurements and long-term data driven impact, for all companies involved, brands and their suppliers.

Training Program

Quizrr's educational platform is built for inclusivity. With gamified learning and bottom-up approach, we ensure that anyone, no matter literacy level or digital experience, can conduct the training.

The content, based on internationally recognized requirements is designed to motivate people, highlighting the WHY (why is this important to me), and explaining the WHAT and HOW at the level of the trainee, whether worker, middle manager, or manager.

About the training

- The training program consists of three modules with 2-3 short films – live action, animation and infographics and a set of quiz-questions
- Multi-levels for workers and managers, and labor agents
- Trainings are conducted on tablets or smart phones individually or in small groups
- Training time/program: 45 minutes (approx)

The Quizrr Responsible Recruitment and Employment training focuses on ethical recruitment, employment, human trafficking, and child labor:

- Prevention, policies and practices
- Foreign contract worker protection
- Freedom of movement
- Worker representation and freedom of association
- Worker voice and grievance channels

The content is based on ILO Core Conventions, IOM Crest Migrant Worker Guidelines, OECD Guidelines as well as global and local requirements.

Market scope

South-East Asia: Vietnam, Indonesia, Malaysia, Cambodia, Philippines, Taiwan, and Thailand

Americas: starting with Mexico and Spanish (adding Brazil -TBD)